

CONTENT MARKETING PORTFOLIO

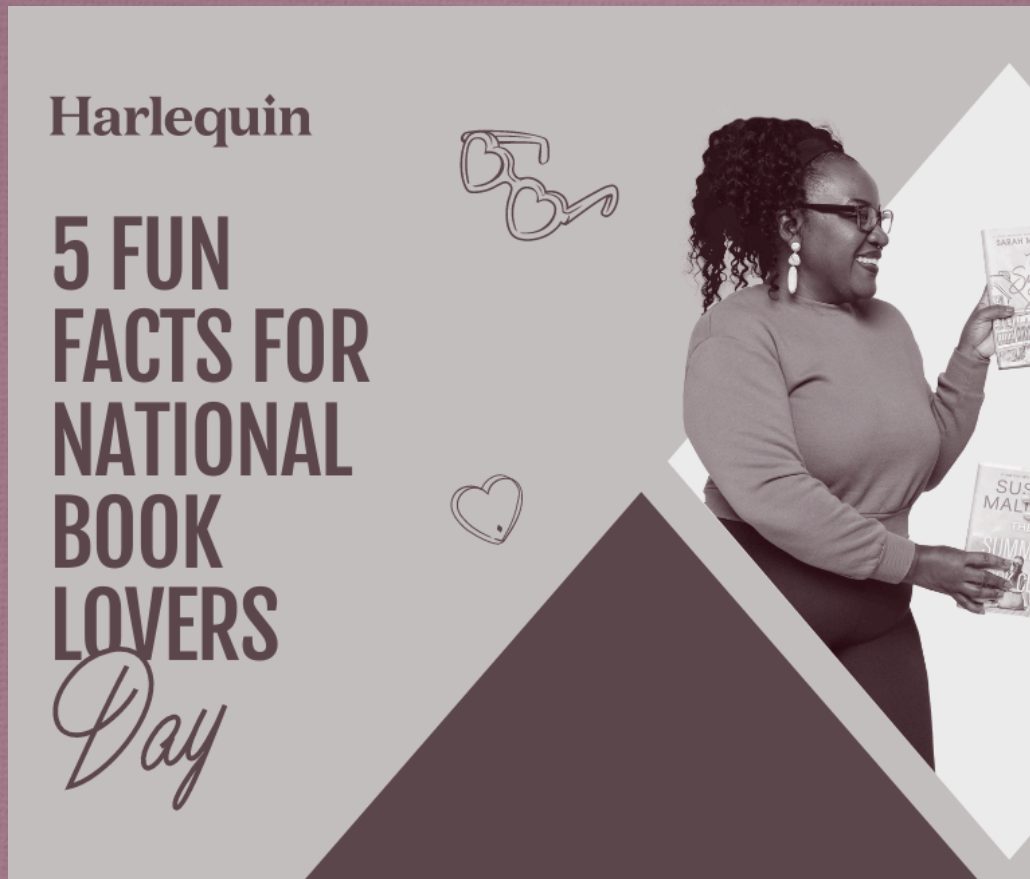
ELISSA SMITH





ABOUT ME

My name is Elissa Smith, and I am a detail-oriented and creative content and digital marketing professional with over 10 years' experience managing campaigns and ensuring customer satisfaction.



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BLOGS

Want content that doesn't just inform, but engages and elevates your brand? Dive into a curated selection of my work, including interviews, trend pieces, listicles, and more, that showcase my ability to craft stories with impact, clarity, and personality.

VIDEO COLLABORATIONS

Bringing your vision to life starts with the right concept, and the right collaborators. From launching a dynamic cooking series to crafting a scroll-stopping ad, I specialize in developing standout ideas and assembling top-tier production talent to deliver video content that captivates.



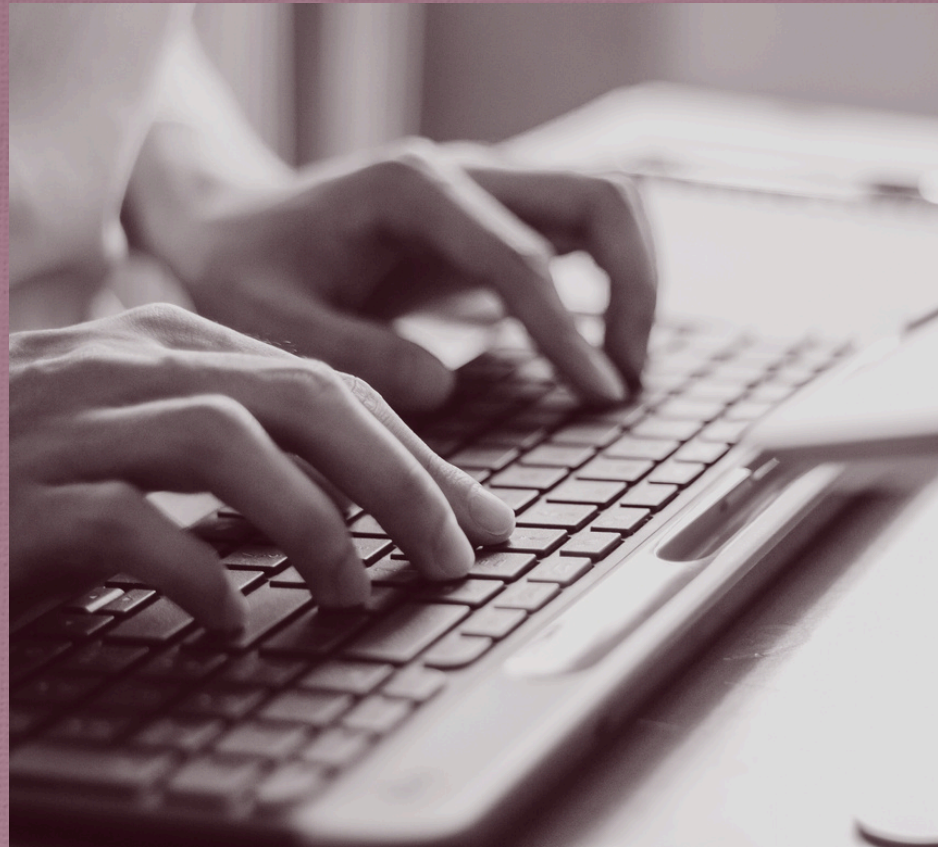
Harlequin: Your Happy Place
Finalist in 2019 Content Marketing Awards



5 Things You Didn't Know About Dogs with Jobs



Harlequin Authors Play This Or That



EDUCATION AND CERTIFICATIONS

- Jasper Certified 2024 | Jasper AI Academy
- Keyword research with Semrush | Semrush Academy Certificate
- Google Analytics Academy for Beginners | Certificate of Completion
- Content Marketing | York University Certificate

THANK YOU

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